

## Research/teacher profile of a person

Date of last update 08/06/2022

I. Basic information	
I.1 Surname	Cíchová
I.2 Name	Martina
I.3 Degrees	JUDr., PhD.
I.4 Year of birth	1985
I.5 Name of the workplace	Department of Public Administration and Crisis Management
I.6 Address of the workplace	Academy of the Police Force in Bratislava, Sklabinská 1, 835 17 Bratislava
I.7 Position	assistant professor
I.8 E-mail address	<a href="mailto:martina.cichova@minv.sk">martina.cichova@minv.sk</a> <a href="mailto:martina.cichova@akademiapz.sk">martina.cichova@akademiapz.sk</a>
I.9 Hyperlink to the entry of a person in the Register of university staff	<a href="https://www.portalvs.sk/regzam/detail/49665">https://www.portalvs.sk/regzam/detail/49665</a>
I.10 Name of the study field in which a person works at the university	Security Sciences
I.11 ORCID iD	0009-0000-9249-3380

II. Higher education and further qualification growth			
	II.a Name of the university or institution	II.b Year	II.c Study field and programme
II.1 First degree of higher education	-	-	-
II.2 Second degree of higher education	Academy of the Police Force in Bratislava	2008	Security services
II.2a Rigorous procedure	Academy of the Police Force in Bratislava	2009	Security services
II.3 Third degree of higher education	Academy of the Police Force in Bratislava	2023	9205V00 security sciences Security law protection of persons and property
II.4 Associate professor	-	-	-
II.5 Professor	-	-	-
II.6 Doctor of Science (D.Sc.)	-	-	-
II.7 Further education	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-

III. Current and previous employment		
III.a Occupation-position	III.b Institution	III.c Duration
University teacher	Academy of the Police Force in Bratislava, Department of Public Administration and Crisis Management	Since 10/2023 - assistant professor 11/2022 – 10/2023 - assistant
senior clerk specialist	Ministry of the Interior of the Slovak Republic, Presidium of the Police Force, Office of the President of the P PZ, Department of Project Implementation	05/2017 – 10/2023
senior clerk specialist	Ministry of the Interior of the Slovak Republic, Presidium of the Police Force, Secretariat of	09/2010 – 02/2014

	the Interdepartmental Expert Coordinating Body for the Fight against Crime	
XY		
XY		
XY		
XY		
XY		
XY		
XY		

#### IV. Development of pedagogical, professional, language, digital and other skills

IV.a Activity description, course name, other	IV.b Name of the institution	IV.c Year
Passing the security employee exam according to § 2 par. 4 of the decree of the National Security Office no. 135/2016 Coll. on the security employee exam	National Security Office	2023
-		
-		
-		
-		

#### V. Overview of activities within the teaching career at the university

##### V.1 Overview of the profile courses taught in the current academic year according to study programmes

V.1a Name of the profile course	V.1b Study programme	V.1c Degree	V.1d Field of study
-			
-			
-			
-			
-			

##### V.2 Overview of the responsibility for the delivery, development and quality assurance of the study programme or its part at the university in the current academic year

V.2a Name of the study programme	V.2b Degree	V.2c Field of study
Security services in public administration	1., 2., 3.	Security Sciences

##### V.3 Overview of the responsibility for the development and quality of the field of habilitation procedure and inaugural procedure in the current academic year

V.3a Name of the field of habilitation procedure and inaugural procedure	V.3b Study field to which it is assigned

##### V.4 Overview of supervised final theses

	V.4a Bachelor's (first degree)	V.4b Diploma (second degree)	V.4c Dissertation (third degree)
V.4.1 Number of currently supervised theses	3	0	0
V.4.2 Number of defended theses	0	0	0

##### V.5 Overview of other courses taught in the current academic year according to study programmes at the Academy of the Police Force in Bratislava

V.5a Name of the course	V.5b Study programme	V.5c Degree	V.5d Field of study
Crisis management in public administration 1	Security and legal services in public administration	2.	Security Sciences
Crisis management in public administration 2	Security and legal services in public administration	2.	Security Sciences
Crisis management	Security and Legal Protection of Persons and Property	2.	Security Sciences
Protection and security of classified information	Security and legal services in public administration	2.	Security Sciences

Modeling the protection of classified facts in public administration	Security and legal services in public administration	2.	Security Sciences		
XY					
<b>V.6 Overview of other courses according to study programmes for the last six years at the Academy of the Police Force in Bratislava</b>					
<b>V.6a Name of the course</b>	<b>V.6b Study programme</b>	<b>V.6c Degree</b>	<b>V.6d Field of study</b>		
-					
-					
-					
-					
-					
<b>V.7 Overview of other courses taught in further specialised education<sup>1</sup></b>					
<b>V.7a Name of the course/training</b>	<b>V.7b Study programme</b>	<b>V.7c Degree</b>	<b>V.7d Institution</b>	<b>V.7e Field of study</b>	<b>V.7f Year</b>
-	-	-	-	-	-
-	-	-	-	-	-
-	-	-	-	-	-
XY					
XY					
<b>V.8 The most significant pedagogical activity at other universities (maximum of five)</b>					
<b>V.8a Name of the course/training</b>	<b>V.8b Study programme</b>	<b>V.8c Degree</b>	<b>V.8d Institution</b>	<b>V.8e Field of study</b>	<b>V.8f Year</b>
-	-	-	-	-	-
-	-	-	-	-	-
-	-	-	-	-	-
-	-	-	-	-	-
-	-	-	-	-	-

<b>VI. Profile of the quality of research/other outputs (overview of the research/other outputs and corresponding citations)</b>		
<b>VI.1 Overview of the research/other outputs and the corresponding citations</b>		
	<b>VI.1a Overall</b>	<b>VI.1b Over the last six years</b>
<b>VI.1.1 Number of the research/other outputs</b>	8	8
<b>A+</b>	-	-
<b>A</b>	-	-
<b>A-</b>	-	-
<b>B</b>	-	-
<b>C</b>	-	-
<b>VI.1.2 Number of the research/other outputs registered in the Web of Science or Scopus databases</b>	0	0
<b>VI.1.3 Number of citations corresponding to the research/other outputs</b>	0	0
<b>VI.1.4 Number of citations registered in the Web of Science or Scopus databases</b>	0	0
<b>VI.1.5 Number of invited lectures at the international/national level</b>	0	0
<b>VI.1.6 Number of projects granted for the funding of research</b>	0	0
<b>VI.2 The most significant research/other outputs (maximum of five)</b>		
1.	AFD CÍCHOVÁ, Martina  <b>Selected aspects of propaganda prevention</b> / auto. Martina Cíchová, rec. Stanislav Šišulák, rec. Vladimír Maliček. In: Proceedings of the 3rd year of the Scientific Conference of Doctoral Students at the Police Academy in Bratislava [print, electronic document] : scientific conference of doctoral students at the Police Academy in Bratislava / zost. Lucia Siváčková, rec. Pavol Augustín, rec.	

<sup>1</sup> The courses listed in this category are listed in connection with the system of lifelong learning, which the scientific and pedagogical employees of the Academy of the Police Force in Bratislava implement with the entities of the Ministry of Interior of the Slovak Republic and other entities of the security administration.

	<p>Vladimír Baláž, rec. Ľubica Baričičová. - Bratislava : Police Academy in Bratislava, 2020. - ISBN 978-80-8054-875-9. - ISBN 978-80-8054-876-6. - pp. 46-58. [CÍCHOVÁ, Martina (100%)]</p> <p>The paper points to propaganda and disinformation in cyberspace, where it has the potential to influence election results, increase social tensions, and lead to denial of scientific facts about immunization or climate change. Disinformation that is manipulated or fabricated, in addition to highly realistic video or audio clips, has the potential to take this problem to the next, higher level. Experts are already warning that the tools of current propaganda could threaten national security, democracy and world order. Given the cross-border dimension of disinformation, its adverse effects require a coordinated and long-term approach to solving this problem. The paper focuses on selected aspects of propaganda at the level of the European Union.</p>
2.	<p>AFD <b>CÍCHOVÁ, Martina - ŠIŠULÁK, Stanislav</b>  <b>Propaganda and manipulation of information</b> / aut. Martina Cíchová, aut. Stanislav Šišulák.  In: Current problems resonating in Europe (legal and security aspects) [print, electronic document] : collection of contributions from the international scientific conference / zost. Klaudia Marczyová, ex. Jozef Medelský, rec. Miroslav Lison, rec. Anna Zachová. - Bratislava : Police Academy in Bratislava, 2019. - ISBN 978-80-8054-826-1. - ISBN 978-80-8054-827-8. - pp. 41-52.  [CÍCHOVÁ, Martina (50%) - ŠIŠULÁK, Stanislav (50%)]</p> <p>The expert contribution deals with the essence of propaganda and its techniques and describes the trends of current social discussions that enable manipulation and thereby prepare the ground for the acceptance of propaganda influence through disinformation. He further points to manipulation as a part of propaganda and its main instrument of performance. There are a large number of manipulative techniques and behaviors associated with this area, in the article the authors focus only on those techniques and tools that are related to political propaganda or political communication.</p>
3.	<p>V2 <b>ŠIŠULÁK, Stanislav - CÍCHOVÁ, Martina</b>  <b>Disinformation campaigns and the use of social networks for propaganda or radicalization</b> / aut. Stanislav Šišulák, aut. Martina Cíchová.  In: Disinformation and law [print, electronic document] : (tasks and position of security forces) : collection of contributions / zost. Ivana Rubisová, ex. Nina Laca, rec. Miroslav Lison, rec. Jozef Andraško. - Bratislava : Police Academy in Bratislava, 2022. - ISBN 978-80-8054-964-0. - ISBN 978-80-8054-965-7. - P. 206-218.  [ŠIŠULÁK, Stanislav (50%) - CÍCHOVÁ, Martina (50%)]</p> <p>The paper deals with the issue of misinformation in today's society. Penetration into the personal computers of the population and into their thinking is considered a threat today. This is an information war, which is part of a hybrid war or a hybrid threat. These concepts are relatively new and unknown to the general public. In recent months, misinformation has experienced a renaissance thanks to the Internet and social networks, through which lies and alternative facts have started to spread uncontrollably in society. However, this entire information system is part of democracy and freedom of expression. But to what extent can we allow the freedom to lie?</p>
4.	<p>V2 <b>CÍCHOVÁ, Martina</b>  <b>Manifestations of propaganda on social networks</b> / auto. Martina Cíchová, rec. Stanislav Šišulák, rec. Vladimír Malíček.  In: Proceedings of the 4th Scientific Conference of Doctoral Students at the Police Academy in Bratislava [print] / zost. Michaela Holičová. - Bratislava: Police Academy in Bratislava, 2023. - ISBN 978-80-8054-982-4. - pp. 42-50.  [CÍCHOVÁ, Martina (100%)]</p> <p>The post deals with a problem - hate speech that can occur through participation in social networks. Currently, the Internet increases to an unusual degree the level of temptation to violate the rights of loved ones and the level of recklessness of public expression in general. The contribution is devoted to a selected problem - hate speech, which represents a fundamental interference with the personal rights of an individual and is a form of contemporary propaganda. Some interferences with personal rights are so serious that they are classified as a criminal activity, which can hardly be considered fun.</p>
5.	<p>AFD <b>ŠIŠULÁK, Stanislav - CÍCHOVÁ, Martina</b>  <b>"Fake news" and propaganda in cyberspace</b> / aut. Stanislav Šišulák, aut. Martina Cíchová.  In: Current challenges of cyber security (in terms of security forces) [electronic document]: collection of contributions from a scientific conference with international participation. - Bratislava, 2019. - ISBN 978-80-8054-819-3. - ISBN 978-80-8054-820-9. - pp. 156-167.  Sign.: CD 228  [ŠIŠULÁK, Stanislav (50%) - CÍCHOVÁ, Martina (50%)]</p> <p>The authors of the post try to point out disinformation, in the more modern sense of "fake news", which currently represents a serious security problem. Fake news, hoaxes and propaganda all undermine trust in public institutions, the established media and the democratic establishment. In addition, the constant supply of unreliable information demotivates people and instills apathy in them to somehow intervene against fake news. Cyberspace is guaranteed to be the biggest threat among the forms of spreading fake news. Although the mentioned environment is the youngest medium of all, it is in the first place in terms of popularity. Today, one hundred million people regularly connect to the Internet.</p>
<p><b>VI.3 The most significant research/other outputs over the last six years (maximum of five)</b></p>	

1.	<p>V3 <b>CÍCHOVÁ, Martina</b>  <b>Criminological aspects of hate speech as a form of propaganda</b> = The criminological aspects of hate speech as a form of propaganda / author. Martina Cíhová.  In: Projustice [electronic document] : peer-reviewed scientific journal for law and security sciences. - ISSN 1339-1038. - no. 21.03.2021 (2021), p. 1-8.  [CÍCHOVÁ, Martina (100%)]</p> <p>The paper is focused on the criminological aspects of hate speech as a form of contemporary propaganda. Attention will be paid mainly to victims and perpetrators of this criminal activity. In the case of perpetrators, criminogenic factors, features of a typical perpetrator of this criminal activity connected with a hateful motive will also be analyzed.</p>
2.	<p>V3 <b>CÍCHOVÁ, Martina</b>  <b>Vývoj propagandy z pohľadu histórie ľudskej civilizácie</b> = The development of propaganda from the perspective of the history of human civilization / aut. Martina Cíhová.  In: Projustice [elektronický dokument] : vedecko-odborný recenzovaný časopis pre právo a bezpečnostné vedy. - ISSN 1339-1038. - č. 27.03.2021 (2021), s. 1-9.  [CÍCHOVÁ, Martina (100%)]</p> <p>The paper presents the history of propaganda, its connection with the history of mankind since primitive societies, how propaganda tools, such as psychological tricks or graphic symbols, developed together with human society. Propaganda was controlled by shamans in tribes, rulers in antiquity, in the Middle Ages by the church, modern propaganda techniques were taught by the United States of America and Great Britain during the First World War, and even by Germany and the Soviet Union, which during the Second World War showed the world what propaganda can do. Propaganda not only controls non-democratic regimes, but everyone is also exposed to it on a daily basis, regardless of where they live.</p>
3.	<p><b>CÍCHOVÁ, Martina</b>  <b>Kybernetický rozmer hybridných hrozieb vo vzťahu k verejnej správe</b> = The cyber dimension of hybrid threats in relation to public administration / aut. Martina Cíhová.  In: Notitiae iudiciales Academiae collegii aedilium in Bratislava - ISSN 2453-6954 - Roč. 9, č. 1(2023), - s. 34-51.SLO  [CÍCHOVÁ, Martina (100%)]</p> <p>The author of the post points to a very dangerous threat, propaganda and disinformation in cyberspace as part of hybrid threats, which have become one of the most discussed security threats. The aim of the contribution is to point out the current means, tools and documents dedicated specifically to this issue.</p>
4.	-
5.	-
<b>VI.4 The most significant citations corresponding to the research/other outputs (maximum of five)</b>	
1.	-
2.	-
3.	-
4.	-
5.	-
<b>VI.4A The most significant citations corresponding to the research/other outputs over the last six years (maximum of five)</b>	
1.	-
2.	-
3.	-
4.	-
5.	-

<b>VI.5 Participation in conducting (leading) the most important research projects over the last six years (maximum of five)</b>	
1.	-
2.	-
3.	-
4.	-
5.	-
<b>VI.6 Participation in conducting (leading) the most important research projects (maximum of five)</b>	
1.	"Increasing Slovakia's resistance to hybrid threats by strengthening public administration capacities", code the ITMS2014+ project: 314011CDW7
2.	-
3.	-
4.	-
5.	-

<b>VII. Overview of organizational experience related to higher education and research/other activities</b>		
<b>VII.1 The most significant positions and memberships in scientific and professional institutions/associations and editorial boards (maximum of five)</b>		
<b>VII.1a Activity, position</b>	<b>VII.1b Name of the institution/board</b>	<b>VII.1c Duration</b>
-		
-		
-		
-		
-		
<b>VII.2 The most significant positions and memberships in scientific and professional institutions/associations and editorial boards for the last six years (maximum of five)</b>		
<b>VII.2a Activity, position</b>	<b>VII.2b Name of the institution/board</b>	<b>VII.2c Duration</b>
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-		
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<b>VIII. Overview of international mobilities and visits oriented on education and research/other activities in the respective field of study</b>			
<b>VIII.a Name of the institution</b>	<b>VIII.b Address of the institution</b>	<b>VIII.c Duration (indicate the duration of stay)</b>	<b>VIII.d Mobility scheme, employment contract, other (describe)</b>
-			
-			
-			
-			
-			

## **IX. Other relevant facts**

### **IX.1 Characteristics of activities related to respective field of study**

She actively participates in the provision of teaching, the creation of study literature, the creation of subjects within the field of study "Security Sciences" in the study program "Security Legal Services in Public Administration". She regularly publishes and reviews professional contributions. She is actively involved in domestic as well as foreign conferences and seminars. She is also a co-organizer of domestic and foreign conferences. She participates in the provision of teaching and the processing of teaching aids as part of further education, he participates in education within the University of the Third Age.

### **IX.2 Other activities**

She currently works as an assistant professor at the Department of Public Administration and Crisis Management of the Police Academy in Bratislava. She cooperates with the Police Academy of the Czech Republic in Prague, the Tomáš Bata University in Zlín, the Czech Republic, the Faculty of Logistics and Crisis Management in Uherské Hradiště, the Academy of the Armed Forces of Gen. M.R. Štefánika in Liptovský Mikuláš, with HaZZ, with the Department of Crisis Management of the Ministry of the Interior of the Slovak Republic and with the Department of Environmental Programs and Projects of the Ministry of the Interior of the Slovak Republic. She leads students within ŠVOČ and organizes participation in committees of international scientific conferences.